

Privacy Policy (GDPR)

RoadLEAGUE s.r.o.

This document explains how we process personal data on our website and when organizing RoadLEAGUE events, on what legal basis, and what your rights are.

Effective date: 13/01/2026

Version: 1.0

Quick overview

Controller	RoadLEAGUE s.r.o., Company ID (IČO) 117 87 619, registered office: Valy 159, 535 01 Přelouč
Contact	E-mail: info@roadleague.cz - Phone: +420 721 517 955
What we typically collect	Name, contact details, event participation details, billing data, communications, technical website visit data (cookies/IP)
Why	Event registration, participant management, contract performance, accounting, customer support, marketing (based on consent or legitimate interests)
Who we share with	Website/hosting provider, payment gateway/bank, accountant, e-mailing/CRM, analytics (per cookies settings), photographers (if they take photos at events)
How long	Depending on purpose: contractual and accounting records up to 10 years; marketing until consent is withdrawn / objection raised
Your rights	Access, rectification, erasure, restriction, portability, objection, withdrawal of consent, complaint to the authority
Supervisory authority	Czech Data Protection Authority (ÚOOÚ) - www.uoou.cz

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1. Who the controller is and how to contact us

The controller of personal data is RoadLEAGUE s.r.o., Company ID (IČO) 117 87 619, registered office: Valy 159, 535 01 Přelouč (the "Controller").

For personal data protection matters, you can contact us by e-mail at info@roadleague.cz or by phone at +420 721 517 955.

If we appoint a Data Protection Officer (DPO), we will publish their contact details on our website in the Contacts section.

2. What data we process and where it comes from

We process only the data we need to provide our services (track events, championship, e-shop) or to operate the website. We obtain data directly from you (forms, orders, e-mail, phone) and partly automatically when you visit the website.

Typical categories of data:

- Identification (first name, last name, possibly nickname).
- Contact (e-mail, phone, city).
- Billing and payment (address, IČO/DIČ, payment info, documents).
- Participation (event date, group/category, start number, information related to organization).
- Communication (message content, support requests).
- Photos and video from events (documentation and promotion).
- Technical data (IP address, cookies, device/browser identifiers, website visit logs).

If you do not provide certain data, it may limit your ability to register for an event or complete an order.

3. Purposes of processing

We process personal data mainly for the following purposes:

- Event registration and participation - sign-up, communication, participant lists, organizing groups and the day schedule.
- Contract performance and service delivery - delivering purchased services/products, account management, handling complaints.
- Accounting and tax obligations - issuing and archiving documents, recording payments.
- Customer support - handling questions and requests.
- Marketing and promotion - newsletter, event dates updates, offers; photos and videos from events (always reasonably and respectfully).
- Website security - preventing abuse, detecting attacks, keeping logs.

4. Legal bases

We process personal data based on the following legal grounds under Article 6 GDPR:

- Contract performance (Art. 6(1)(b)) - typically event registration, e-shop purchase.
- Legal obligation (Art. 6(1)(c)) - accounting, tax documents.

- Legitimate interests (Art. 6(1)(f)) - basic marketing to existing customers, protecting our website and rights, internal traffic statistics to a reasonable extent.

- Consent (Art. 6(1)(a)) - newsletters for new contacts, marketing cookies, publishing photos/videos beyond legitimate interests (where required).

You can withdraw consent at any time - withdrawal does not affect the lawfulness of processing before withdrawal.

5. Recipients and processors

We may disclose your data only to the extent necessary to trusted partners who provide certain services for us (processors) or to recipients required by law.

Typical categories of recipients:

- Website hosting and operation (e.g., Webnode / hosting provider).
- Payment services (bank, payment gateway).
- Accountants and tax advisors (document processing).
- E-mailing / CRM (transactional e-mails and newsletters).
- Analytics (measuring traffic and campaign performance - per cookies settings).
- Photographers / media (processing event photos, providing photos to participants).
- Public authorities (if required by law).

We have data processing agreements in place with processors where required.

6. Transfers to third countries

Some tools (e.g., analytics or e-mailing) may process data outside the EU/EEA. In such cases, transfers take place only under GDPR conditions, typically based on Standard Contractual Clauses (SCC) or an adequacy decision.

7. Retention periods

We keep personal data only for as long as necessary for the given purpose. Then we delete it, anonymize it, or securely archive it if required by law.

Purpose / data type	Typical retention period
Event registration, event-related communication	Duration of the event + up to 24 months (complaints/incidents)
Contract documents and related communication	Up to 10 years after the end of the contractual relationship (limitation periods)
Invoices, accounting and tax records	10 years (accounting and tax rules)
Newsletter / marketing based on consent	Until consent is withdrawn or no later than 5 years since last activity
Photos and video from events	For the duration of project promotion; you can object / request removal of a specific shot at any time
Website logs and security records	Typically 6-12 months

These periods are indicative and may vary depending on the specific situation, obligations and legitimate interests.

8. Your rights

Under the GDPR, you have in particular the following rights:

- Right of access - to know what data we hold about you.
- Right to rectification - to correct inaccurate data.
- Right to erasure ("right to be forgotten") - if there are no grounds for further processing.
- Right to restriction of processing - to temporarily "pause" processing.
- Right to data portability - to receive data in a machine-readable format (for processing based on contract/consent).
- Right to object - to processing based on legitimate interests (including marketing).
- Right to withdraw consent - where processing is based on consent.
- Right to lodge a complaint - with the supervisory authority (ÚOOÚ).

We handle requests without undue delay, at the latest within 1 month. Write to info@roadleague.cz.

In some cases we may need to verify your identity to prevent misuse of rights.

9. Cookies and online identifiers

We use cookies and similar technologies to ensure functionality, measure traffic and run marketing. Some cookies are necessary; others are used only with consent.

Cookie types:

- Necessary - for basic website functions (cannot be disabled without impacting functionality).
- Preference - store your choices (e.g., language).
- Analytics - help us understand how you use the website (usually with consent).
- Marketing - for ad personalization and campaign measurement (with consent).

You can change cookie settings in the cookie banner on the website or in your browser settings.

10. Security

We apply appropriate technical and organizational measures: encrypted connection (HTTPS), access control, regular updates, backups, and minimizing access to data.

11. Changes to this document

We may update this policy, especially if our processes or laws change. The latest version is always available on our website.

Legal framework: Regulation (EU) 2016/679 (GDPR) and Act No. 110/2019 Coll., on the processing of personal data.